



American Express®
Card acceptance can
benefit your business

Simplified Card Acceptance

You can now accept and process American Express Card transactions the same way you do other payment card transactions from major networks. This will help enable a simplified workflow and less back-office management, allowing you to focus on marketing, customer service, and the other numerous tasks critical to running a successful small business.



Tap into the power of Membership

When you accept American Express® Cards at your business, you become a member of a powerful network that can help your business thrive.

- Reach a broad network of high-spending, loyal, consumer, small-business and corporate Card Members, with over 52 million American Express Cards in force in the U.S.¹
- Align with a trusted brand. *Fortune Magazine* ranked American Express #2 on its list of Most Admired Consumer Credit Card and Related Services in 2012.
- Access useful membership resources to help manage business and attract new customers.

¹American Express 2013 Annual Report.

Membership Resources

- **Shop Small® and Small Business Saturday®**



- Shop Small® is a nationwide movement to help communities thrive by celebrating small businesses every day. As the founding partner, American Express provides ways to help small businesses stand out and attract new customers, and encourages shoppers to get out and shop at small businesses in their neighborhood throughout the year. *
- In 2010, American Express founded Small Business Saturday® to help business owners with their biggest need after the recession — getting more customers. Four years later, the day still rallies shoppers across the nation to get out and support local businesses each year on the Saturday after Thanksgiving.

- **Knowledge Center**

- The Knowledge Center keeps merchants informed with articles and videos about relevant small business topics. Bookmark the hub in your browser: knowledgehub.americanexpress.com.



UMS BankingSM
Payment Processing Services

...your path to superior service & technology

Contact UMS Banking directly at (800) 866-1881 about accepting American Express Cards in your business, as well as for any other processing needs.